

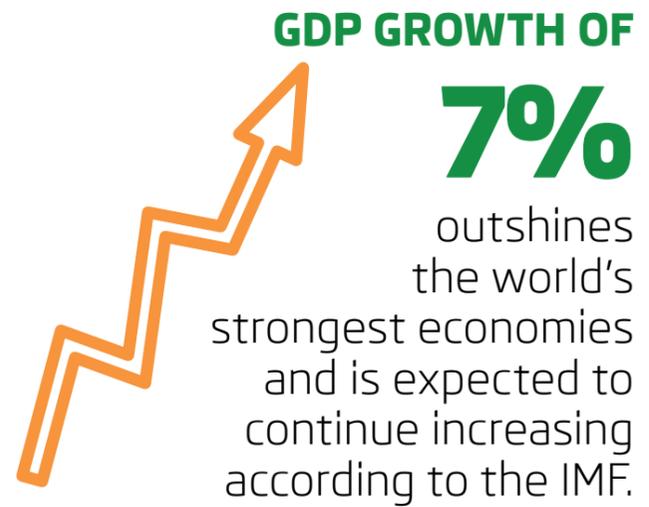
ŠKODA IN INDIA



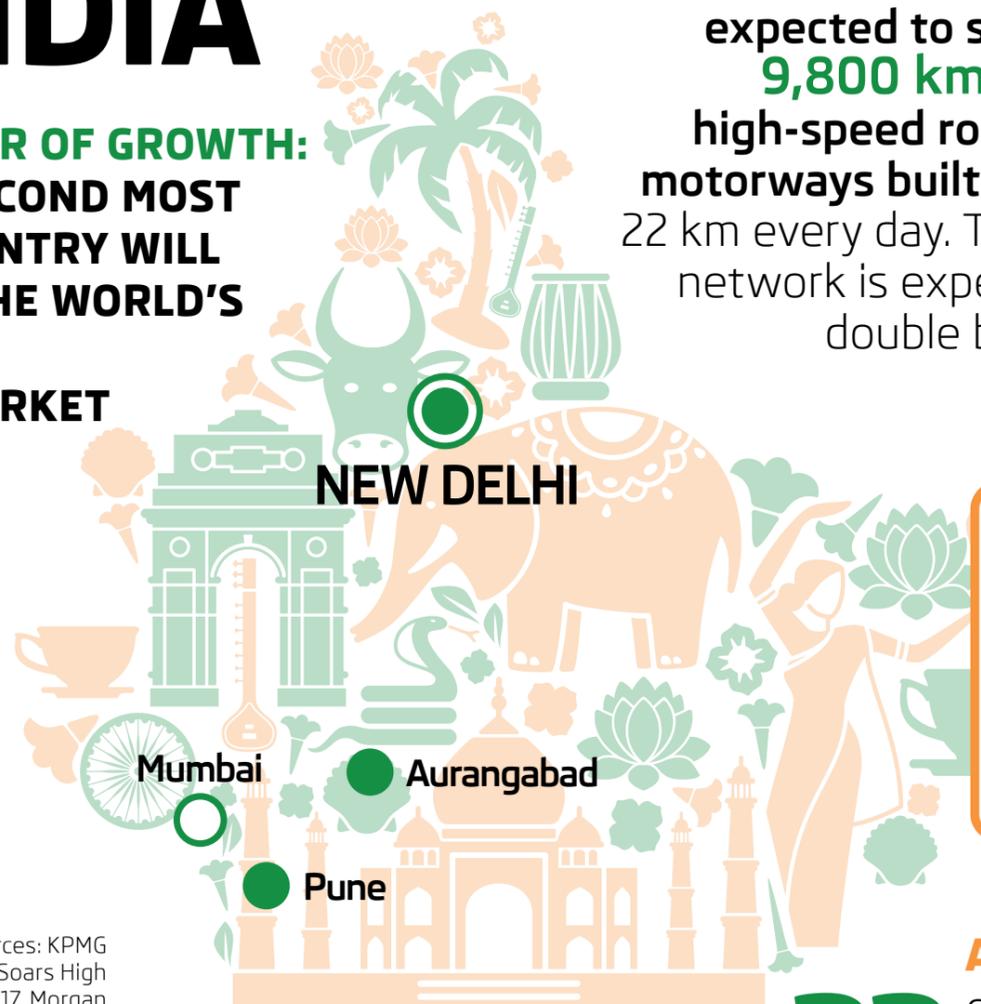
INDIA AS A PILLAR OF GROWTH: THE WORLD'S SECOND MOST POPULATED COUNTRY WILL SOON BECOME THE WORLD'S THIRD LARGEST AUTOMOTIVE MARKET



Sources: KPMG India Soars High Report 2017, Morgan Stanley Report, Census 2011, Economic Times, Make In India Statistics 2017, UN



The world's 3rd LARGEST automotive market in 2020 (after China and the US)



2017 and 2018 are expected to see over **9,800 km** of new high-speed roads and motorways built – that's 22 km every day. The road network is expected to double by 2020.



377 million people live in cities, and this number continues to grow day by day. 30 people move from rural areas to cities every minute.



A total of 22 officially recognised languages are used in India, and it is also **the world's second largest English-speaking country**. The main local languages, including Hindi (the most widespread of them), are part of the Indo-European language family.

Did you know...? The horns in ŠKODA vehicles designed for the Indian market are **more powerful** than the standard version. This is because local drivers use their horn a lot more than drivers in other parts of the world.



Since 2001, approx. **250,000** ŠKODA cars have been delivered to India

ŠKODA AUTO: feels at home in India
The first sales of ŠKODA vehicles in the Indian market date back to the 1930s. The company has had a presence in India since 2001, when it launched the locally manufactured ŠKODA OCTAVIA I onto the Indian market. Represented by Skoda Auto India Private Ltd, a company run by **Gurpratap Boparai** since April 2018, the brand currently offers these models in India: the OCTAVIA, OCTAVIA RS, SUPERB, RAPID and KODIAQ. While the RAPID is manufactured in Pune, the other models are manufactured in Aurangabad – the location of the company headquarters.

